PRODUCT SCHOOL

SILICON VALLEY

2021 Course Catalog

January 1, 2021 to December 31, 2021

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ABOUT US

Product School is an education company that offers online Product Management courses.

Our instructors are professionals with over 5 years of real-world product management experience working at renowned tech Companies like Google and LinkedIn, and other technology startups. Our students are professionals with over 3 years of experience in technology, business or design roles.

All our classes are compatible with a regular work schedule and our online course format offer flexibility to students in multiple time zones.

This is not your traditional lecture class. Expect a healthy mix of group work, one-on-one time with mentors, and a hands-on experience building your own digital product from end to end.

MISSION AND OBJECTIVES
Institutional Mission Statement
The mission of Product School is to lower barriers to education and provide students with the tools and skills necessary for success in Product Management and the Tech industry.

Course Objectives
Product Manager Certificate:
At the completion of this course, students will have:
- Understand how to comfortably work with engineers, designers, and business professionals.
- Understand frameworks, tools, and processes used by product managers including scrum, a/b testing, prototyping, user testing, and KPI definition.

Product Leader Certificate
At the completion of this course, students will:
- Conceptualize a marketing plan in regard to marketing & sales activities in the funnel stages
- Develop marketing campaign strategies based on concrete objectives & supporting KPIs
- Have knowledge of user research and data driven decisions.
- Understanding of API's, deployment & web development

Product Executive Certificate:
At the completion of this course, students will:
- Understand how to design and execute single product strategies and multiple product (portfolio) strategies
- Know key concepts and skill sets to build teams of Product Managers and influence them to materialize the company strategy
- Acquire an innovation mindset to support continuous growth in an organization

COURSES OFFERED

Product School offers the following courses:
- Product Manager Certificate
- Product Leader Certificate
- Product Executive Certificate

As a prospective student, you are encouraged to review this catalog prior to signing an enrollment agreement. You are also encouraged to review the School Performance Fact Sheet, which must be provided to you prior to signing an enrollment agreement.

Product School's educational programs are not designed to lead to positions in a profession, occupation, trade, or career field requiring state licensure.

FACILITY & EQUIPMENT

The main campus consists of office space. The mailing address is 548 Market Street, PMB 22502, San Francisco, CA 94104.

Classes are taught via distance education. Coursework is completed at a location determined by the student.

Students are required to provide their own computers. All Distance Education Programs require the student to have a standard computer with internet access, as well as specific software applications that are available for free on the internet. Students will be notified of the specific software applications required for the program in which they are enrolled prior to the first class session, or as the sessions progress, as required.

Students can expect that their lessons and assignments will be evaluated and a response provided within 3 days of submission.

HOLIDAYS

Product School is closed on the following federal holidays: New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, and Christmas Day.

Product School may choose to reschedule class at its discretion with advance notice to students. Opportunities to make up any material missed will be provided.

HOURS OF OPERATION
Class Hours:
- Monday-Thursday 6:30 pm – 9:00 pm
- Saturday: 9:30am - 3:30pm

Administrative Office Hours: Monday – Friday 10:00 am – 6:00 pm

COURSE DESCRIPTIONS AND OBJECTIVES

Product Manager Certificate

The Product Manager Certificate course is a part time course, which provides training in the fundamentals of product management a structured curriculum delivered by product management practitioners. The course consists of 40 clock hours and is two months in length.

At the completion of this course, students will have:
- Understand how to comfortably work with engineers, designers, and business professionals.
- Understand frameworks, tools, and processes used by product managers including scrum, a/b testing, prototyping, user testing, and KPI definition.

This program consists of 40 clock hours (one clock hour is defined as 50 minutes of instruction). 40 clock hours are required for completion.

Student Assessment: Students will be assessed based upon their weekly assignment submissions and final projects.

Graduation Requirements: In order to complete the course, students must attend 85% of the classes, submit a final project and receive a grade of PASS on all assignments and projects. Completion of all assignments and the final project is required for graduation.

Product Leader Certificate

Product School's Product Leader Certificate course is an 8-week program for professionals with strong technical or business backgrounds who want to delve deeper into detail Product management at software-based companies. You will learn the multi-disciplinary skills and tools to make you an effective product manager, ready to lead agile teams to successfully go-to-market.

At the completion of this course, students will:
- Utilize Product management fundamentals to understand the software product lifecycle
- Retrieve data, understand its value and make decisions with SQL, Data visualization and Tableau.
- Make in-depth analysis of how to implement PM best practices

This program consists of 40 clock hours (one clock hour is defined as 50 minutes of instruction). 40 clock hours are required for completion.

Student Assessment: Students will be assessed based upon their weekly assignment submissions and final projects.

Graduation Requirements: In order to complete the course, students must attend 85% of the classes, submit a final project and receive a grade of PASS on all assignments and projects. Completion of all assignments and the final project is required for graduation.

Licensure: None of the programs at Product School are designed to lead to positions in a field which requires licensure in this state.

Product Executive Certificate

Product School's Product Executive Certificate course is a 4-week part-time program for experienced Product Managers looking to advance into a more strategic, leadership role. This advanced, high-level course is not for everyone. If you already have at least three years' experience in a Product Management role and want to take your career to the next level, then this course will give you confidence and direction. Through hands-on group work and practical exercises and case studies, you'll dive deeper into how you can implement PM best practices on the strategic level to significantly impact your company's portfolio and revenue.

At the completion of this course, students will:
- Understand how to design and execute single product strategies and multiple product (portfolio) strategies
- Know key concepts and skill sets to build teams of Product Managers and influence them to materialize the company strategy
- Acquire an innovation mindset to support continuous growth in an

This program consists of 20 clock hours (one clock hour is defined as 50 minutes of instruction). 20 clock hours are required for completion.

Student Assessment: Students will be assessed based upon their weekly assignment submissions and final projects.

Graduation Requirements: In order to complete the course, students must attend 85% of the classes, submit a final project and receive a grade of PASS on all assignments and projects. Completion of all assignments and the final project is required for graduation.

Licensure: None of the programs at Product School are designed to lead to positions in a field which requires licensure in this state.

ADMISSIONS POLICIES AND PROCEDURES

Admission into any Product School course requires that students have a high school diploma or equivalent (General Education Diploma – GED) or a diploma from an institution of higher education accredited by an accrediting association recognized by the U.S. Department of Education. A copy of the high school diploma or equivalent is required to be submitted along with a completed distance education readiness questionnaire prior to acceptance and completing enrollment documents. Product School does not admit ability-to-benefit students.

ADMISSIONS DEADLINE

For all part-time evening and weekend courses, the admissions deadline is one (1) week before the first meeting of the course. Product School reserves the right to make exceptions and admit students to a given course after the admissions deadline has passed under special circumstances. Due to the short nature of the courses, students will not be admitted to a cohort after it has begun.

TRANSFER OF CREDIT

Product School courses are not credit-bearing. Product School does not accept hours or credit from other institutions through transfer of credit, challenge examinations, achievement tests, or experiential learning. Courses taken at Product School are unlikely to count as transfer credit at another institution. Product School does not give or evaluate experiential learning credit.

NOTICE CONCERNING TRANSFERABILITY OF CREDITS AND CREDENTIALS EARNED AT OUR INSTITUTION

The transferability of credits you earn at Product School is at the complete discretion of an institution to which you may seek to transfer. Acceptance of the Certificate you earn in the educational program is also at the complete discretion of the institution to which you may seek to transfer. If the certificate that you earn at this institution are not accepted at the institution to which you seek to transfer, you may be required to repeat some or all of your coursework at that institution. For this reason, you should make certain that your attendance at this institution will meet your educational goals. This may include contacting an institution to which you may seek to transfer after attending Product School to determine if your certificate will transfer.

This institution has not entered into an articulation or transfer agreement with any other institution.

International Students and Language Services

Product School does not provide any visa services nor vouches for student status. Fluency in English is required; Product School does not provide any language instruction. All instruction takes place in English. TOEFL and other language related documentation is not accepted.

English language proficiency for the purposes of attending Product School is determined through the admissions process. The admissions process and interviews with the admissions team is designed to reflect the level of communication required to succeed in

the course. Applicants who succeed in the application process possess sufficient English language capacity to succeed at Product School and as a Product Manager.

Required Equipment

The only required equipment is access to a computer with internet access. Product School does not supply computers for student use.

ACADEMIC POLICIES

HOURS
Academic credit is measured in clock hours. One (1) clock hour is defined as a fifty (50) minute period of instruction.

PROBATION
Product School does not provide a probation option. If a student is not making satisfactory progress as determined by the Student Assessment procedures described in the Course Description, he/she may be dismissed from the program.

ATTENDANCE
Product Manager Certificate and Product Leader Certificate are 40-hour programs. Students are required to attend 85% of classes in order to be eligible to graduate. Students are encouraged to attend each class. If a student fails to attend 6 hours of class out of 40 hours for Product Manager Certificate and Product Leader Certificate and does not make up the missed work, the student may be administratively dropped from the course. If a student fails to attend 3 hours of class out of 20 hours for Product Executive Certificate and does not make up the missed work, the student may be administratively dropped from the course.

If the student has failed to attend or make up 12 clock hours of instruction, the student will be administratively withdrawn effective as of the 12th hour missed.

LEAVES OF ABSENCE
Should circumstances be such that a leave of absence is to be requested, a student must submit an application for a leave of absence to the main campus: Product School 548 Market Street, PMB 22502 San Francisco, CA 94104 or to students@productschool.com. The written notice must contain a statement of the nature of the request. At the discretion of the Chief Academic Officer, a leave may be granted for a reasonable time, as warranted by the circumstances. If a student repeatedly resorts to the use of a leave of absence, and if such applications show a pattern of delays, or should the issuance of a leave of absence be such that it would significantly interfere with the planned completion of a program of study, the Chief Academic Officer may, in his/her sole discretion, dismiss a student from the program and issue the appropriate refunds as may be required.

COMPLETION

A Certificate of Completion is issued within 30 days of the end of the course to each student who has successfully completed a Product School course.

Standards of Progress and Student Achievement

Product School assesses students on a Pass/No Pass basis. Students must achieve a "pass" rating on all homework assignments and final projects.

Pass / Fail Standards on Homework Assignments: All students must have passing marks on all assignments in order to complete the course. Passing or failing marks on weekly assignments are evaluated by the student's cognitive understanding of the skills and achievement of the assignment objectives.

Product School measures student progress carefully through weekly assignments and a final project. Assessments are reviewed on a completion basis. To complete all courses, students must attend the course regularly and submit all required assignments.

If the student has not completed the coursework and earned a grade at the end of the course, the instructor may issue one of the following grades:

I Incomplete   If the course has not been completed, the instructor may grant an I on a one-month extension of the term, at no additional tuition cost, when the student is making satisfactory progress and the instructor believes that an extension of time will permit satisfactory completion. At the end of this period, a final grade must be recorded.

W Withdraw   The student may withdraw from any course before the end of the term. At the end of the term, the instructor may withdraw the student from the course and issue a W when the instructor believes the student's progress is insufficient to warrant an extension. A student who withdraws or is administratively withdrawn must retake the course and is responsible for a new tuition payment for that course of study.

Product School will provide a response to submitted materials within 10 days of receipt.

STUDENT RIGHTS

Students have the right to equal opportunity education and non-discrimination based on sex, race, color, religion, ancestry, national origin, disability, medical condition, genetic information, marital status, sexual orientation or other categories protected by law of the states in which we operate.

1. Students have the right to view their own academic records.
2. Students have the right to cancel or withdraw from their course, per Product School's Cancellation, Withdrawal and Refund Policy.
3. Students have the right to file a grievance, per Product School's Grievance Procedure

STUDENT SERVICES

HOUSING
Product School neither offers any dormitory housing nor student housing assistance. Product School does not assume any responsibility for student housing. According to rentals.com for San Francisco, CA, rental properties start at approximately $1,250.00 per month.

LIBRARY
Product School maintains a regularly updated collection of additional resources and materials to which all students who are enrolled in courses at Product School receive access. These materials are available in the course handbook which is provided to each student upon enrollment and eloomi (The institution's learning management system), which all students receive access to upon enrollment. Materials are available 24 hours a day and accessible with an Internet connection. Students are required to obtain their own internet access.

CAREER & JOB PLACEMENT ASSISTANCE
Product School does not offer Career Services or job placement services to students or alumni.

STUDENT RECORDS
Student records for all students are kept for five years. Transcripts are kept permanently. Student transcripts and all records are maintained electronically. Product School takes reasonable precautions to protect the privacy of personal student information.

GRIEVANCE PROCEDURES

INTERNAL GRIEVANCE PROCEDURE
Persons seeking to resolve problems or complaints should contact the Program Manager for any ethics issues or grievances about classes, students, instructors, staff members, or situations. Any contact/discussion with the Program Manager is completely confidential, and every effort will be made by Product School to resolve students' grievances swiftly and fairly.

EXTERNAL GRIEVANCE PROCEDURE

A student or any member of the public may file a complaint about this institution with the Bureau for Private Postsecondary Education by calling the toll-free phone number at 888-370-7589, or by completing a complaint form, which can be obtained on the Bureau's Internet Web Site: www.bppe.ca.gov.

Any questions a student may have regarding this catalog that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at 1747 N. Market Blvd., Suite 225, Sacramento, CA 95834 P.O. Box 980818, West Sacramento, CA 95798-0818, www.bppe.ca.gov, (888) 370-7589 or by fax (916) 263-1897.

CANCELLATION, WITHDRAWAL, DISMISSAL AND REFUND POLICY

STUDENT'S RIGHT TO CANCEL
The Student has the right to cancel this enrollment agreement, without any penalty or obligation, through attendance at the first class session or seven days after enrollment whichever comes later. Cancellation is effective when the student provides a written notice of cancellation to the Program Director. This can be done by email or by hand delivery. The written notice of cancellation, if sent by mail, is effective when deposited in the mail properly addressed with proper postage. The written notice of cancellation need not take any particular form and, however expressed, it is effective if it shows that the student no longer wishes to be bound by the Enrollment Agreement. If the Enrollment Agreement is cancelled the school will refund the student any money paid, less the $250 non-refundable registration, within 30 days after the notice of cancellation is received. Cancellation requests must be submitted in writing to Product School 548 Market Street, PMB 22502, San Francisco, CA 94104 or students@productschool.com.

WITHDRAWAL
You may withdraw from the school at any time after the cancellation period (described above) and refunds are determined in accordance with the Refund Policy stated below. For the purpose of determining a refund under this section, a student shall be deemed to have withdrawn from a course of instruction when any of the following occurs:

Student-Initiated Withdrawal: The student notifies the institution in writing of the student's withdrawal or as of the date of the student's withdrawal, whichever is later. The notification is effective when Product School receives notice, or the date the notice is mailed, whichever is sooner.

Administrative Withdrawal: The institution terminates the student's enrollment for failure to maintain satisfactory progress; failure to abide by the rules and regulations of the institution; absences in excess of maximum set forth by the institution; and/or failure to meet financial obligations to the School. If the student has failed to attend or make up 12 clock hours of instruction, the student will be administratively withdrawn effective as of the 12th hour missed.

Students who withdraw due to an emergency, such as personal or family illness or national service, may be re-enrolled into another Product School course following approval by the Program Director.

DISMISSAL
Product School reserves the right to terminate a Student's training at any point and remit a pro-rata refund in accordance with the Refund Policy stated below.

Reschedule Policy
A student may request to reschedule their course start date to another course start date if space is available in the requested course. A reschedule fee of $300 USD will be assessed for any course that gets rescheduled without at least 30 days prior notice. If a course reschedule is requested more than 30 days in advance, no fee will be assessed.

REFUND POLICY
All refunds will be paid within 30 days of withdrawal. Refunds will be less a $250 registration fee. If any portion of the tuition was paid from the proceeds of a loan or third party, the refund shall be sent to the lender, third party or, if applicable, to the state or federal agency that guaranteed or reinsured the loan. Product School does not participate in federal or state financial aid programs. If you withdraw, you will receive a pro rata refund if you have completed 60% or less of your course through the last day of attendance. You will be responsible for 100% of the tuition for your course if you complete more than 60% of the course, even if you do not complete the entire course. A pro rata refund pursuant to the Code shall be no less than the total amount owed by the student for the portion of the educational program provided subtracted from the amount paid by the student. For the purpose of determining the amount of the refund, the date of the student's withdrawal shall be deemed the last date of recorded attendance. The amount owed equals the hourly charge for the course (total institutional charge, minus non-refundable fees, divided by the number of hours in the course), multiplied by the number of hours scheduled to attend, prior to withdrawal.

If a student received federal student financial aid funds, the student is entitled to a refund of moneys not paid from federal student financial aid program funds.

If the student obtains a loan to pay for an educational program, the student will have the responsibility to repay the full amount of the loan plus interest, less the amount of any refund. If the student defaults on a federal or state loan, both of the following may occur: (1) The federal or state government or a loan guarantee agency may take action against the student, including garnishing an income tax refund; and (2) The student may not be

eligible for any other government financial assistance at another institution until the loan is repaid.

TUITION FEES

Product School offers various tuition credits for students in certain areas and engaging in certain payment plans. Unless otherwise agreed to in a private lending agreement and as approved by Product School, students must issue payment for 100% of the total tuition by the due date.

COURSE	REGISTRATION FEE (non-refundable)	STUDENT TUITION RECOVERY FUND STRF (nonrefundable)	TUITION	TOTAL COST
PRODUCT MANAGER CERTIFICATE	$250	$0	$4,249	$4,499
PRODUCT LEADER CERTIFICATE	$250	$0	$4,249	$4,499
PRODUCT EXECUTIVE CERTIFICATE	$250	$0	$4,249	$4,499

PRODUCT MANAGER CERTIFICATE
TOTAL CHARGES FOR CURRENT PERIOD OF ATTENDANCE $4,499
ESTIMATED TOTAL CHARGES FOR THE ENTIRE EDUCATIONAL PROGRAM $4,499

PRODUCT LEADER CERTIFICATE
TOTAL CHARGES FOR CURRENT PERIOD OF ATTENDANCE $4,499
ESTIMATED TOTAL CHARGES FOR THE ENTIRE EDUCATIONAL PROGRAM $4,499

PRODUCT EXECUTIVE CERTIFICATE
TOTAL CHARGES FOR CURRENT PERIOD OF ATTENDANCE $4,199
ESTIMATED TOTAL CHARGES FOR THE ENTIRE EDUCATIONAL PROGRAM $4,199

STUDENT TUITION RECOVERY FUND:
The State of California established the Student Tuition Recovery Fund (STRF) to relieve or mitigate economic loss suffered by a student in an educational program at a qualifying institution, who is or was a California resident while enrolled, or was enrolled in a residency program, if the student enrolled in the institution, prepaid tuition, and suffered an economic loss. Unless relieved of the obligation to do so, you must pay the state-imposed assessment for the STRF, or it must be paid on your behalf, if you are a student in an educational program, who is a California resident, or are enrolled in a residency program, and prepay all or part of your tuition.

You are not eligible for protection from the STRF and you are not required to pay the STRF assessment, if you are not a California resident, or are not enrolled in a residency program."

It is important that you keep copies of your enrollment agreement, financial aid documents, receipts, or any other information that documents the amount paid to the school. Questions regarding the STRF may be directed to the Bureau for Private Postsecondary Education, 1747 N. Market Blvd., Suite 225, Sacramento, CA 95834 P.O. Box 980818, West Sacramento, CA 95798-0818, (916) 431-6959 or (888) 370-7589.

To be eligible for STRF, you must be a California resident or are enrolled in a residency program, prepaid tuition, paid or deemed to have paid the STRF assessment, and suffered an economic loss as a result of any of the following:
1. The institution, a location of the institution, or an educational program offered by the institution was closed or discontinued, and you did not choose to participate in a teach-out plan approved by the Bureau or did not complete a chosen teach-out plan approved by the Bureau.
2. You were enrolled at an institution or a location of the institution within the 120-day period before the closure of the institution or location of the institution, or were enrolled in an educational program within the 120-day period before the program was discontinued.
3. You were enrolled at an institution or a location of the institution more than 120 days before the closure of the institution or location of the institution, in an educational program offered by the institution as to which the Bureau determined there was a significant decline in the quality or value of the program more than 120 days before closure.
4. The institution has been ordered to pay a refund by the Bureau but has failed to do so.
5. The institution has failed to pay or reimburse loan proceeds under a federal student loan program as required by law, or has failed to pay or reimburse proceeds received by the institution in excess of tuition and other costs.
6. You have been awarded restitution, a refund, or other monetary award by an arbitrator or court, based on a violation of this chapter by an institution or representative of an institution, but have been unable to collect the award from the institution.
7. You sought legal counsel that resulted in the cancellation of one or more of your student loans and have an invoice for services rendered and evidence of the cancellation of the student loan or loans.

To qualify for STRF reimbursement, the application must be received within four (4) years from the date of the action or event that made the student eligible for recovery from STRF.

A student whose loan is revived by a loan holder or debt collector after a period of non-collection may, at any time, file a written application for recovery from STRF for the debt that would have otherwise been eligible for recovery. If it has been more than four (4) years since the action or event that made the student eligible, the student must have filed a written application for recovery within the original four (4) year period, unless the period has been extended by another act of law.

However, no claim can be paid to any student without a social security number or a taxpayer identification number.

FINANCIAL ASSISTANCE AND STUDENT LOANS

Product School is not accredited by an accrediting agency recognized by the United States Department of Education.

The school does not participate in either State or Federal financial aid programs, nor does it provide financial aid directly to its students. A student enrolled in an unaccredited institution is not eligible for federal financial aid programs. No financial aid is offered.

If a student obtains a loan to pay for Product School, the student will have to repay the full amount of the loan plus interest, less the amount of any refund. If a student receives federal student financial aid funds, the student is entitled to a refund of the money not paid from federal financial aid funds.

This institution is a private institution approved to operate by the California Bureau for Private Postsecondary Education. (BPPE) Approval to operate means the institution is compliant with minimum standards contained in the California Private Postsecondary Education Act of 2009 (as amended) and Division 7.5 of title 5 of the California code of Regulations.

This institution has not had a pending petition in bankruptcy, is not operating as a debtor in possession and has not filed a bankruptcy petition within the preceding five years nor has had a petition in bankruptcy filed against it within the preceding five years that resulted in reorganization under chapter 11 of the United States Bankruptcy Code.

FACULTY

The instructors at Product School are professionals in the industry with at least 3 years' experience in their field. New Instructors are always being brought in to provide instruction. Please see the most current addenda to this catalog for a list of current faculty members.

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1.1.2021

COURSE CATALOG ADDENDA FOR FACULTY

Faculty names and short biographies organized as sequential Exhibits which include
addition dates in the heading of each exhibit.
The most recently dated exhibit is to be considered current.

The catalog faculty addenda are updated semi-annually.

EXHIBIT A: CURRENT FACULTY

Ahmed Nizami	Ahmed is a highly experienced product manager at Amazon in their robotics division. Background in eCommerce, telecommunications, and financial industries.
Alex Alwan	Alex Alwan is a data-driven product leader with a focus on driving product success through optimization, high-base delivery, and A/B testing.
Angel Jaime Ruiz	Angel is a product manager with a technical background, and a significant experience level with Business Intelligence. Experienced in eCommerce, Finance, and Hospitality industries.
Ankit Lal	Ankit is a business-minded product manager currently working at Google. Experience working with B2B and B2C products, financial industry and consulting.
Art Chompaisal	Art Chompaisal has over 15 years of Product Management experience and is currently a product manager at Facebook.
Charles Huang	Charles is a highly experienced product manager, currently a Product Lead at WeWork. Experience in entertainment industry (Spotify, Mighty TV) and has a background in business policy / management science at Google.
Christopher Bee	Chris has over 15 years of direct product manager experience at companies such as Microsoft, Amazon, and Uber. He's currently a Sr. Director of Product at Zillow, where he is responsible for the product strategy, planning and execution of core Zillow consumer experiences.
Dan Durkin	Dan is a Senior Product Manager at American Express where he is building global self-servicing web products and driving the enterprise strategy for online Account Management.
Debankur Naskar	Debankur is a Product Lead at Apple App Store where he leads the Search and Discovery initiatives and vision. His passion is to build great consumer products combining AI, ML, and Human Intelligence.
Emile Saad	Emile has a balance between technical experience (Computer Science background) and business expertise (MBA Cum Luade). He is currently a product manager at Footlocker and has previously managed products for Groupon.
Esin Over	Esin is passionate about working on outstanding products for customers which have a positive impact on their lives. Currently, she is a Global Senior Product Manager at HSBC, being responsible for giving the best digital experience for HSBC retail banking customers across web/mobile globally aligning different markets.
Farhaz Karmali	Farhaz comes from an electrical engineering background, but now finds himself in a Sr. Product Manager role at Microsoft. He has handled quite a few products with users in the multi-millions, and has experience in mobile applications, finance, and telecommunications.
Fred Chong Rutherford	Fred is a highly experienced New York City-based Product Leader with over a decade of experience, which sprawls across several industries including entertainment and finance. He works as a Senior Product Manager at CBS Interactive where he focuses on product strategy, video streaming, and other multi-platform digital asset systems.
Gowri Rao Krishnamurthy	Gowri is a Product Manager at Facebook, launching the revamped "more menu" experience, leading the strategy on the core navigation elements, and leading the strategy on the product notifications. Prior to her current role, she was Senior Product Manager at Bill.com, where she rebuilt the entire product using newer technology stack and research-led designs, owning the feature area of extracting information from the bill image, and creating a record in Bill.com using ML and/or human-powered solutions.

Jagadish Kumar Mahadevan	Jagadish is a Product Leader passionate about creating new customer experiences with innovative technology, which has been the central theme across all the roles that he's played (Product Manager, Business Consultant, Tech Lead, Developer, etc.). He's launched products and services in the retail omnichannel space to create rich and fulfilling customer experiences, improve operational efficiency and create synergies between multiple business functions.
Jason Purdy	Jason is an experienced Product Management Leader with a background in building products at Apple, Yelp, The Associated Press and Sports Illustrated. Jason is passionate about new technology and a talented mobile industry expert.
Jeff Swiatek	He is obsessed with customer feedback and satisfaction, driving growth, and business development across software and service products. Currently, he is a Senior Product Manager at Amazon, focused on distributed education.
Jesse Bentert	Jesse is a Product Leader with a passion for product and for teaching. As one of the first 10 employees at Venmo, he helped build the product from the ground up. Jesse started as an engineer and transitioned to become Venmo's first product manager before becoming Head of Product as the team grew. The impact that Jesse and his team had led to rapid user growth, two acquisitions (one by Braintree and another by PayPal), and Venmo becoming a ubiquitous payment app. Jesse is now a Group Product Manager at Teachers Pay Teachers (TpT), the world's largest marketplace for teacher-created materials with over 5 million users and over 80% of U.S teachers using the platform.
Juan Manuel Agudo Carrizo	Juan is a Product Manager with strong analytical, communication, and team-working skills. Currently, he's the Head of Product at Real Madrid of Data and Ticketing. Prior to his current role, Juan was also Head of Product at StubHub, leading the product teams of Stubhub (an eBay company) for their international business in EMEA, Latam, and APAC.
Justin Belmont	Justin Belmont is a Product Lead at Uber. He leads a group of Product teams around the world to build the future of freight. Prior to Uber, Justin was a Product Lead at Spotify, Senior Product Manager at Zocdoc, and Director of Product at ID.me.
Lenworth Gordon	Lenworth is a seasoned Product architect, bringing to his position over 19 years of extensive experience designing and implementing consumer products and complex enterprise systems. Today, Lenworth leads the company's efforts at Amazon as a Senior Technical Product Manager, driven by a passion for invention and customer-obsession.
Mala Rajendran	Mala has been a San Francisco based Product Leader for over a decade. She has a decorated career with some of the Bay Area's largest e-commerce companies including Adobe, Walmart and Kohl's.
Mamuna Oladipo	Mamuna Oladipo is a tech leading Product executive with a track record of building products that have scaled to millions of users. She is currently the SVP of Product, Design and Engineering at Kickstarter, managing the product management, product design, brand design and engineering teams.
Manini Roy	Manini is an experienced Product Manager with a demonstrated history of working on complex projects in successful enterprises such as Microsoft and AMD. Today, she is driving the company's efforts promoting Google's mission to organize the world's information and make it universally accessible and useful.
Mariano Capezzani	Mariano is Group Head of Product at HSBC, looking after product strategy, vision, roadmap and delivery across multiple channels, markets, propositions and customer experience domains.

Mikayla Markrich	Mikayla is focused on building customer-centric Products, that drive growth to the business. Currently, she's a Senior Product Manager at Deliveroo, responsible for the inception, development, and strategic growth of Deliveroo's Restaurant Ad Platform.
Mischa Stephens	Mischa Stephens is a user experience champion, having built hardware and software products in industries spanning music, advertising, news media, events, and gaming. Was responsible for building the next generation of gaming experiences for the PlayStation 5 console.
Namisha Balagopa	Namisha is an experienced Product Manager who has gained experience through several interesting projects and has a background in Psychology and Marketing. She currently holds the position of a Senior Product Manager at Twitch and is a Board Member of HackMentalHealth.
Narayanan "Krishna" Krishnamoorthy	Narayanan is a Director of Field Product Management for Security Markets at Splunk. He has 10+ years of formal product management in this industry.
Nina Foroutan	Nina is a standout Product Manager with over 9 years of experience in product strategy, data analytics, video content management and project management across media and e-commerce. She is currently a Director of Product Development at Forbes where she leads a team of Product Owners for Forbes.com frontend initiatives.
Nyasha-Harmony Gutsa	Currently, he's Head of Product at Occupier. During his lucrative career that spanned over 14 years, Nyasha has worn many hats as a Senior Project Accountant, Controller, Financial Analyst, and Certified Flight Instructor. He was born in Zimbabwe and began his professional career as a Project Accountant at Plaza Construction in New York. Later, Nyasha took up a Product managerial role at Procore Technologies, where he was focused on financial tools.
Owais Siddiqui	Owais is an innovative and data-driven Product Management leader with a 10+ year track record of managing Software as a Service and web-based experiences in the fields of finance and travel. Currently, he works as Director of Product Management at Match.
Ria Mirchandani	Ria is a highly empathetic product manager, currently at WhatsApp (previously at Microsoft, CreditKarma). She's always enjoyed being at the intersection of seemingly disparate disciplines, looking at the same problem but from different lenses, wearing multiple hats (only metaphorically; she's very loyal to the black beret she's worn for 15 years) and debugging humans rather than code, which makes Product Management her ideal career.
Richa Pareek	Richa loves building products that can create a positive impact on the life of our users. Currently, she's a Senior Product Manager at Uber Money focusing on building a sustainable, scalable, and valuable Rewards Hub for their driver-partners and riders.
Richa Sood	Richa is a Product Manager of Business Integrity at Instagram. She is responsible for ensuring Instagram is safe for all users and prioritizing good over bad actors. Prior to this, Richa was the Director of Product Management at Shutterfly, working on building a next-generation platform while also partnering with the VP to create a three-year product strategy and 2019-20 product roadmap.
Richard Giannetti	Richard Giannetti is a Product Leader with experience across multiple industries including Consulting, FinTech, Sports Media, and Travel. Currently, he's a Senior Product Manager at DAZN building innovative TV experiences.

Rocky Sharma	Rocky is a Stanford alumnus with over 18 years of experience as a Product Leader.He's worked with both startups, and Fortune 500 companies including HD Supply (formerly HomeDepot), Unilever, Kraft Heinz, and BuildDirect.
Salima Jessa	Salima is a thoughtful, collaborative technology leader. She has a proven record of unraveling complicated business problems, uncovering issues, and ensuring a technical solution to achieve the objective. Currently, Salima is a Senior Product Manager at Amazon.
Sandeep "Sunny" Chalam	Sunny is a Product Manager with a passion for developing great user experiences in both the consumer and B2B spaces. He currently is a Group Product Manager at Procore Technologies, leading a wide group of product teams dedicated to Notifications, Messaging, Platform Customization, and Financial Cost Tools.
Shilpa Vir	Shilpa is an extremely skilled Product Manager and leader with a passion for delivering business results, and her enthusiasm for doing the right thing for the customer is contagious. Currently, she's a Senior Product Manager for Google.
Shiva Arunachalam	Shiva is an Analytics and Mobile focused Product Evangelist with over 10 years of experience in building products, delivering data solutions, products in the Personalization, Optimization, Ad/Martech, Data Science and App Management space that have impacted over 100 million users worldwide and have consistently generated over $50 million in annual revenue. Currently, he's a Senior Product Manager at Uber, managing the Automation and Personalization stack for the Growth teams.
Sinduja Ramanujam	Sinduja has a strong background in delivering a large portfolio of engineering products and services under demanding timelines and working across organizations to align visions. Currently, she's Senior Product Manager at Microsoft, collaborating with engineers, designers, data scientists and business planners to form the vision and roadmap to acquire new consumer and SMB users into the Office 365 ecosystem.
Suhas Manangi	Suhas Manangi (currently in product at Amazon) is a tech security expert passionate about keeping digital identities safe. Based in Redmond, WA he's worked as a security Product Manager for some of the biggest names in tech. Microsoft and Lyft are among the companies who have trusted him to keep their data and customer identity secure.
Sunil Parekh	Sunil is a seasoned Product Management leader with 12 years of experience at organizations ranging from 20 employees to 100,000. He shepherded multiple award-winning, profitable, global products from conception to launch to iteration and is a former Management Consultant. Currently, Sunil is the Director of Product at Afterpay responsible for the Consumer Experience.
Toby Martin Hughes	Toby is a Lead Product Manager who has worked with start-ups and established companies to build educational and consumer technology products from proof of concept, to scale. He is currently working at Tesco on developing the future of the retail checkout experience.
Tom Boonsiri	Thomas is currently a Product Manager at Google, unlocking new experiences for multi-billion users to make the world's information universally accessible and useful. He is a 9-year product leader with a record of building innovative consumer services and products both pre- and post-product-market fit.
Varun Bakhru	Varun Bakhru is a product leader with over ten years of experience in leading products at global companies. He is a hands-on product person with love for data, enhancing the customer experience and working in cross-functional environments.

Viet Hoang	Viet is an experienced, innovative Product Leader with expertise in growing new businesses. Currently, he works as a Product Manager at Facebook.
Yateesh "Teesh" Yalamanchili	Teesh Yalamanchili is a Senior Manager of Online and Mobile Banking at Fremont Bank where he is driving the charge for a digital transformation in consumer banking. His past Product Management stints include such companies as: PayPal, Barnes & Noble, eBay, Western Digital, AMD, and Compuware. Teesh was responsible for launching several version 1.0 apps such as PayPal Here, PayPal for Windows Phone, and Barnes & Noble Yuzu to name a few. Teesh is also a product management instructor and advisor at Product School where students would describe him as knowledgeable, engaging, open, and fun.